

DUPLICATE

## INVOICE



**WMUR**  
**100 South Commercial Street**  
**Manchester, NH 03101**  
**Main: (603)669-9999**  
**Billing: (781)433-4283**

Invoice #	Invoice Date	Invoice Month	Invoice Period
936783-2	08/12/12	August 2012	07/30/12 - 08/10/12

Station	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

Billing Address:

**National Media Inc.**  
**Attention: Accounts Payable**  
**815 Slaters Lane**  
**Alexandria, VA 22314**

Send Payment To:

**WMUR**  
**PO Box 26884**  
**Lehigh Valley, PA 18002-6884**

Advertiser	Product	Estimate Number
Republican National Comm	issue	2890

Flight Dates	Order #	Alt Order #
07/27/12 - 08/10/12	936783	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	07/27/12	08/02/12	5a Daybreak	5-6a	MTWTF--	:30	2	\$1,500.00	NM
NON-PREEMPTIBLE									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/27/12	08/02/12	MTWTF--	2	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURM		07/30/12	5:14 AM	5a Daybreak	5-6a	:30	RNTV072501H	\$1,500.00 NM
2	WMURW		08/01/12	5:53 AM	5a Daybreak	5-6a	:30	RNTV072501H	\$1,500.00 NM
2	07/27/12	08/02/12	6a Daybreak	6-7a	MTWTF--	:30	2	\$2,500.00	NM
NON-PREEMPTIBLE									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/27/12	08/02/12	MTWTF--	2	\$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURM		07/30/12	6:54 AM	6a Daybreak	6-7a	:30	RNTV072501H	\$2,500.00 NM
2	WMURTu		07/31/12	6:28 AM	6a Daybreak	6-7a	:30	RNTV072501H	\$2,500.00 NM
4	07/27/12	08/02/12	News 9 at Noon	12-1230p	MTWTF--	:30	1	\$1,000.00	NM
NON-PREEMPTIBLE									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/27/12	08/02/12	MTWTF--	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURTu		07/31/12	12:28 PM	News 9 at Noon	12-1230p	:30	RNTV072501H	\$1,000.00 NM
5	07/27/12	08/02/12	News 9 at 5	5-6p	MTWTF--	:30	2	\$2,500.00	NM
NON-PREEMPTIBLE									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/27/12	08/02/12	MTWTF--	2	\$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURTu		07/31/12	5:38 PM	News 9 at 5	5-6p	:30	RNTV072501H	\$2,500.00 NM
2	WMURW		08/01/12	5:22 PM	News 9 at 5	5-6p	:30	RNTV072501H	\$2,500.00 NM
6	07/27/12	08/02/12	News 9 at 6	6-7p	MTWTF--	:30	4	\$4,000.00	NM
NON-PREEMPTIBLE									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/27/12	08/02/12	MTWTF--	4	\$4,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMURM		07/30/12	6:27 PM	News 9 at 6	6-7p	:30	RNTV072501H	\$4,000.00 NM
3	WMURTu		07/31/12	6:21 PM	News 9 at 6	6-7p	:30	RNTV072501H	\$4,000.00 NM
1	WMURW		08/01/12	6:59 PM	News 9 at 6	6-7p	:30	RNTV072501H	\$4,000.00 NM
4	WMURTh		08/02/12	6:27 PM	News 9 at 6	6-7p	:30	RNTV072501H	\$4,000.00 NM

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936783-2	08/12/12	August 2012	07/30/12 - 08/10/12
Advertiser	Product	Estimate Number	
Republican National Comm	Issue	2890	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	07/27/12	08/02/12	Chronicle NH	7-730p	11111--	:30	5	\$1,400.00	NM
NON-PREEMPTIBLE									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/27/12	08/02/12	11111--	5	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WMUR	M	07/30/12	7:14 PM	Chronicle NH	7-730p	:30	RNTV072501H	\$1,400.00 NM
3	WMUR	Tu	07/31/12	7:29 PM	Chronicle NH	7-730p	:30	RNTV072501H	\$1,400.00 NM
1	WMUR	W	08/01/12	7:23 PM	Chronicle NH	7-730p	:30	RNTV072501H	\$1,400.00 NM
5	WMUR	Th	08/02/12	7:21 PM	Chronicle NH	7-730p	:30	RNTV072501H	\$1,400.00 NM
8	07/27/12	08/02/12	Entertainment Tonight	730-8	MTWTF--	:30	4	\$1,400.00	NM
NON-PREEMPTIBLE									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/27/12	08/02/12	MTWTF--	4	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WMUR	M	07/30/12	7:57 PM	Entertainment Tonight	730-8	:30	RNTV072501H	\$1,400.00 NM
1	WMUR	Tu	07/31/12	7:56 PM	Entertainment Tonight	730-8	:30	RNTV072501H	\$1,400.00 NM
4	WMUR	W	08/01/12	7:56 PM	Entertainment Tonight	730-8	:30	RNTV072501H	\$1,400.00 NM
9	07/30/12	07/30/12	Bachelor Pad	Prime Other	1-----	:30	1	\$2,800.00	NM
NON-PREEMPTIBLE									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/27/12	08/02/12	1-----	1	\$2,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	M	07/30/12	9:37 PM	Bachelor Pad	Prime Other	:30	RNTV072501H	\$2,800.00 NM
10	07/30/12	07/30/12	Glass House	10-11p	1-----	:30	1	\$2,800.00	NM
NON-PREEMPTIBLE									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/27/12	08/02/12	1-----	1	\$2,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	M	07/30/12	10:50 PM	Glass House	10-11p	:30	RNTV072501H	\$2,800.00 NM
11	07/31/12	07/31/12	Middle/Last Man Standing	8-9p	-2-----	:30	2	\$3,000.00	NM
NON-PREEMPTIBLE									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/27/12	08/02/12	-2-----	2	\$3,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMUR	Tu	07/31/12	8:17 PM	Middle/Last Man Standing	8-9p	:30	RNTV072501H	\$3,000.00 NM
1	WMUR	Tu	07/31/12	8:49 PM	Middle/Last Man Standing	8-9p	:30	RNTV072501H	\$3,000.00 NM
12	07/31/12	07/31/12	Trust Us	9-10p	-2-----	:30	2	\$3,000.00	NM
NON-PREEMPTIBLE									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/27/12	08/02/12	-2-----	2	\$3,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	07/31/12		Trust Us	9-10p	:00		<del>\$3,000.00</del> NM
See MG 12.3,12.4									
2	WMUR	Tu	07/31/12		Trust Us	9-10p	:00		<del>\$3,000.00</del> NM
See MG 12.3,12.4									
3	WMUR	Tu	07/31/12	9:24 PM	Wipeout	9-10p	:30	RNTV072501H	\$3,000.00 NM
MG for 12.1,12.2 program change									
4	WMUR	Tu	07/31/12	9:43 PM	Wipeout	9-10p	:30	RNTV072501H	\$3,000.00 NM
MG for 12.1,12.2 program change									
13	07/31/12	07/31/12	NY Med	10-11p	-1-----	:30	1	\$3,000.00	NM
NON-PREEMPTIBLE									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/27/12	08/02/12	-1-----	1	\$3,000.00				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)



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Invoice #	Invoice Date	Invoice Month	Invoice Period
936783-2	08/12/12	August 2012	07/30/12 - 08/10/12
Advertiser	Product	Estimate Number	
Republican National Commis	Issue	2890	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	07/31/12	07/31/12	NY Med	10-11p	- 1 - - - -	:30	1	\$3,000.00	NM
NON-PREEMPTIBLE									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMUR Tu 07/31/12 10:37 PM NY Med 10-11p :30 RNTV072501H \$3,000.00 NM									
14	08/01/12	08/01/12	Middle/Suburgatory	8-9p	- - 1 - - -	:30	1	\$4,200.00	NM
NON-PREEMPTIBLE									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
07/27/12 08/02/12 - - 1 - - - 1 \$4,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMUR W 08/01/12 8:46 PM Middle/Suburgatory 8-9p :30 RNTV072501H \$4,200.00 NM									
15	08/01/12	08/01/12	Final Witness	10-11p	- - 1 - - -	:30	1	\$2,800.00	NM
NON-PREEMPTIBLE									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
07/27/12 08/02/12 - - 1 - - - 1 \$2,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMUR W 08/01/12 10:35 PM Final Witness 10-11p :30 RNTV072501H \$2,800.00 NM									
18	07/27/12	08/02/12	News 9 at 11	11-11:35p	1111111	:30	7	\$3,500.00	NM
NON-PREEMPTIBLE									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
07/27/12 08/02/12 1111111 7 \$3,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WMUR M 07/30/12 11:21 PM News 9 at 11 11-11:35p :30 RNTV072501H \$3,500.00 NM									
5 WMUR Tu 07/31/12 11:29 PM News 9 at 11 11-11:35p :30 RNTV072501H \$3,500.00 NM									
6 WMUR W 08/01/12 11:29 PM News 9 at 11 11-11:35p :30 RNTV072501H \$3,500.00 NM									
7 WMUR Th 08/02/12 11:30 PM News 9 at 11 11-11:35p :30 RNTV072501H \$3,500.00 NM									
19	07/27/12	08/02/12	Nightline	1135p-1206a	11111 - -	:30	5	\$500.00	NM
NON-PREEMPTIBLE									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
07/27/12 08/02/12 11111 - - 5 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMUR M 07/30/12 12:02 AM Nightline 1135p-1206a :30 RNTV072501H \$500.00 NM									
3 WMUR Tu 07/31/12 11:55 PM Nightline 1135p-1206a :30 RNTV072501H \$500.00 NM									
4 WMUR W 08/01/12 12:01 AM Nightline 1135p-1206a :30 RNTV072501H \$500.00 NM									
5 WMUR Th 08/02/12 11:52 PM Nightline 1135p-1206a :30 RNTV072501H \$500.00 NM									
20	07/27/12	08/02/12	Jimmy Kimmel	1205-105a	MTWTF - -	:30	3	\$150.00	NM
NON-PREEMPTIBLE									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
07/27/12 08/02/12 MTWTF - - 3 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WMUR Th 08/02/12 12:44 AM Jimmy Kimmel 1205-105a :30 RNTV072501H \$150.00 NM									
4 WMUR Th 08/02/12 1:00 AM Jimmy Kimmel 1205-105a :30 RNTV072501H \$150.00 NM									
21	07/27/12	08/02/12	Good Morning America	7-9a	MTWTF - -	:30	2	\$2,000.00	NM
NON-PREEMPTIBLE									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
07/27/12 08/02/12 MTWTF - - 2 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMUR Tu 07/31/12 8:47 AM Good Morning America 7-9a :30 RNTV072501H \$2,000.00 NM									
1 WMUR W 08/01/12 7:48 AM Good Morning America 7-9a :30 RNTV072501H \$2,000.00 NM									
24	07/27/12	08/02/12	KELLY LIVE DAY	9AM-10AM	MTWTF - -	:30	2	\$600.00	NM
NON-PREEMPTIBLE									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
07/27/12 08/02/12 MTWTF - - 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									



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Advertiser	Product	Estimate Number	
Republican National Comm	Issue	2890	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
24	07/27/12	08/02/12	KELLY LIVE DAY	9AM-10AM	MTWTF--	:30	2	\$600.00	NM
NON-PREEMPTIBLE									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURM 07/30/12 9:47 AM KELLY LIVE DAY 9AM-10AM :30 RNTV072501H \$600.00 NM									
25	07/27/12	08/02/12	Nate Berkus	10-11a	MTWTF--	:30	1	\$400.00	NM
NON-PREEMPTIBLE									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
07/27/12 08/02/12 MTWTF-- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURM 07/30/12 10:22 AM Nate Berkus 10-11a :30 RNTV072501H \$400.00 NM									
26	07/27/12	08/02/12	ELLEN EF	4PM-5PM	MTWTF--	:30	3	\$500.00	NM
NON-PREEMPTIBLE									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
07/27/12 08/02/12 MTWTF-- 3 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURM 07/30/12 4:48 PM ELLEN EF 4PM-5PM :30 RNTV072501H \$500.00 NM									
3 WMURW 08/01/12 4:45 PM ELLEN EF 4PM-5PM :30 RNTV072501H \$500.00 NM									
28	08/03/12	08/10/12	5a Daybreak	5-6a	MTWTF--	:30	1	\$1,500.00	NM
NON-PREEMPTIBLE									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/03/12 08/09/12 MTWTF-- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURF 08/03/12 5:27 AM 5a Daybreak 5-6a :30 RNTV072501H \$1,500.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/10/12 08/16/12 ----F-- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURF 08/10/12 5:25 AM 5a Daybreak 5-6a :30 RNTV072501H \$1,500.00 NM									
29	08/03/12	08/09/12	6a Daybreak	6-7a	MTWTF--	:30	3	\$2,500.00	NM
NON-PREEMPTIBLE									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/03/12 08/09/12 MTWTF-- 3 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURF 08/03/12 6:39 AM 6a Daybreak 6-7a :30 RNTV072501H \$2,500.00 NM									
2 WMURM 08/06/12 6:53 AM 6a Daybreak 6-7a :30 RNTV072501H \$2,500.00 NM									
3 WMURTu 08/07/12 6:54 AM 6a Daybreak 6-7a :30 RNTV072501H \$2,500.00 NM									
30	08/04/12	08/05/12	7a Weekend Daybreak	7-9a	-----SS	:30	2	\$700.00	NM
NON-PREEMPTIBLE									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/03/12 08/09/12 -----SS 2 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURSa 08/04/12 8:30 AM 7a Weekend Daybreak 7-9a :30 RNTV072501H \$700.00 NM									
1 WMURSu 08/05/12 8:10 AM 7a Weekend Daybreak 7-9a :30 RNTV072501H \$700.00 NM									
31	08/03/12	08/09/12	News 9 at Noon	12-1230p	MTWTF--	:30	1	\$1,000.00	NM
NON-PREEMPTIBLE									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/03/12 08/09/12 MTWTF-- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTu 08/07/12 12:18 PM News 9 at Noon 12-1230p :30 RNTV072501H \$1,000.00 NM									
32	08/03/12	08/10/12	News 9 at 5	5-6p	MTWTF--	:30	2	\$2,500.00	NM
NON-PREEMPTIBLE									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/03/12 08/09/12 MTWTF-- 2 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURM 08/06/12 5:36 PM News 9 at 5 5-6p :30 RNTV072501H \$2,500.00 NM									

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Republican National Comm	Issue	2890	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
32	08/03/12	08/10/12	News 9 at 5	5-6p	MTWTF--	:30	2	\$2,500.00	NM
NON-PREEMPTIBLE									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMUR Tu 08/07/12 5:28 PM News 9 at 5 5-6p :30 RNTV072501H \$2,500.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/10/12 08/16/12 ----F-- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WMUR F 08/10/12 5:54 PM News 9 at 5 5-6p :30 RNTV072501H \$2,500.00 NM									
33	08/03/12	08/10/12	News 9 at 6	6-7p	MTWTF--	:30	4	\$4,000.00	NM
NON-PREEMPTIBLE									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/03/12 08/09/12 MTWTF-- 4 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMUR F 08/03/12 6:21 PM News 9 at 6 6-7p :30 RNTV072501H \$4,000.00 NM									
1 WMUR M 08/06/12 6:13 PM News 9 at 6 6-7p :30 RNTV072501H \$4,000.00 NM									
4 WMUR Tu 08/07/12 6:27 PM News 9 at 6 6-7p :30 RNTV072501H \$4,000.00 NM									
3 WMUR W 08/08/12 6:27 PM News 9 at 6 6-7p :30 RNTV072501H \$4,000.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/10/12 08/16/12 ----F-- 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WMUR F 08/10/12 6:59 PM News 9 at 6 6-7p :30 RNTV072501H \$4,000.00 NM									
34	08/03/12	08/09/12	Chronicle NH	7-730p	11111--	:30	5	\$1,400.00	NM
NON-PREEMPTIBLE									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/03/12 08/09/12 11111-- 5 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMUR F 08/03/12 7:13 PM Chronicle NH 7-730p :30 RNTV072501H \$1,400.00 NM									
2 WMUR M 08/06/12 7:22 PM Chronicle NH 7-730p :30 RNTV072501H \$1,400.00 NM									
3 WMUR Tu 08/07/12 7:13 PM Chronicle NH 7-730p :30 RNTV072501H \$1,400.00 NM									
4 WMUR W 08/08/12 7:08 PM Chronicle NH 7-730p :30 RNTV072501H \$1,400.00 NM									
5 WMUR Th 08/09/12 7:13 PM Chronicle NH 7-730p :30 RNTV072501H \$1,400.00 NM									
35	08/03/12	08/09/12	Entertainment Tonight	730-8	MTWTF--	:30	4	\$1,400.00	NM
NON-PREEMPTIBLE									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/03/12 08/09/12 MTWTF-- 4 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMUR F 08/03/12 7:56 PM Entertainment Tonight 730-8 :30 RNTV072501H \$1,400.00 NM									
3 WMUR M 08/06/12 7:42 PM Entertainment Tonight 730-8 :30 RNTV072501H \$1,400.00 NM									
2 WMUR Tu 08/07/12 7:56 PM Entertainment Tonight 730-8 :30 RNTV072501H \$1,400.00 NM									
4 WMUR W 08/08/12 7:41 PM Entertainment Tonight 730-8 :30 RNTV072501H \$1,400.00 NM									
36	08/06/12	08/06/12	Bachelor Pad	Prime Other	1-----	:30	1	\$2,800.00	NM
NON-PREEMPTIBLE									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/03/12 08/09/12 1----- 1 \$2,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMUR M 08/06/12 8:40 PM Bachelor Pad Prime Other :30 RNTV072501H \$2,800.00 NM									
37	08/06/12	08/06/12	Glass House	10-11p	1-----	:30	1	\$2,800.00	NM
NON-PREEMPTIBLE									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/03/12 08/09/12 1----- 1 \$2,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMUR M 08/06/12 10:38 PM Glass House 10-11p :30 RNTV072501H \$2,800.00 NM									
38	08/07/12	08/07/12	Middle/Last Man Standing	8-9p	-2-----	:30	2	\$3,000.00	NM
NON-PREEMPTIBLE									



## DUPLICATE INVOICE



www.thewmurchannel.com

Send Payment To:

**WMUR**  
**PO Box 26884**  
**Lehigh Valley, PA 18002-6884**

Invoice #	Invoice Date	Invoice Month	Invoice Period
936783-2	08/12/12	August 2012	07/30/12 - 08/10/12
Advertiser	Product	Estimate Number	
Republican National Comm	issue	2890	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
38	08/07/12	08/07/12	Middle/Last Man Standing 8-9p		- 2 - - - -	:30	2	\$3,000.00	NM
	NON-PREEMPTIBLE								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/03/12	08/09/12	- 2 - - - -	2	\$3,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	08/07/12	8:16 PM	Middle/Last Man Standing	8-9p	:30	RNTV072501H	\$3,000.00 NM
2	WMUR	Tu	08/07/12	8:50 PM	Middle/Last Man Standing	8-9p	:30	RNTV072501H	\$3,000.00 NM
39	08/07/12	08/07/12	Wipeout	9-10p	- 2 - - - -	:30	2	\$3,000.00	NM
	NON-PREEMPTIBLE								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/03/12	08/09/12	- 2 - - - -	2	\$3,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMUR	Tu	08/07/12	9:24 PM	Wipeout	9-10p	:30	RNTV072501H	\$3,000.00 NM
1	WMUR	Tu	08/07/12	9:43 PM	Wipeout	9-10p	:30	RNTV072501H	\$3,000.00 NM
40	08/07/12	08/07/12	NY Med	10-11p	- 1 - - - -	:30	1	\$3,000.00	NM
	NON-PREEMPTIBLE								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/03/12	08/09/12	- 1 - - - -	1	\$3,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	08/07/12	10:36 PM	NY Med	10-11p	:30	RNTV072501H	\$3,000.00 NM
41	08/08/12	08/08/12	Middle/Suburgatory	8-9p	- - 1 - - -	:30	1	\$4,200.00	NM
	NON-PREEMPTIBLE								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/03/12	08/09/12	- - 1 - - -	1	\$4,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	W	08/08/12	8:14 PM	Middle/Suburgatory	8-9p	:30	RNTV072501H	\$4,200.00 NM
42	08/08/12	08/08/12	Final Witness	10-11p	- - 1 - - -	:30	1	\$2,800.00	NM
	NON-PREEMPTIBLE								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/03/12	08/09/12	- - 1 - - -	1	\$2,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	W	08/08/12	10:42 PM	Final Witness	10-11p	:30	RNTV072501H	\$2,800.00 NM
43	08/03/12	08/03/12	Shark Tank	8-9p	- - - - 1 -	:30	1	\$2,800.00	NM
	NON-PREEMPTIBLE								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/03/12	08/09/12	- - - - 1 -	1	\$2,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	F	08/03/12	8:42 PM	Shark Tank	8-9p	:30	RNTV072501H	\$2,800.00 NM
44	08/05/12	08/05/12	AFHV	7-8p	- - - - - 1	:30	1	\$3,000.00	NM
	NON-PREEMPTIBLE								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/03/12	08/09/12	- - - - - 1	1	\$3,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Su	08/05/12	7:43 PM	AFHV	7-8p	:30	RNTV072501H	\$3,000.00 NM
45	08/03/12	08/10/12	News 9 at 11	11-11:35p	1111111	:30	7	\$3,500.00	NM
	NON-PREEMPTIBLE								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/03/12	08/09/12	1111111	7	\$3,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	F	08/03/12	11:32 PM	News 9 at 11	11-11:35p	:30	RNTV072501H	\$3,500.00 NM
2	WMUR	Sa	08/04/12	11:21 PM	News 9 at 11	11-11:35p	:30	RNTV072501H	\$3,500.00 NM
3	WMUR	Su	08/05/12	11:13 PM	News 9 at 11	11-11:35p	:30	RNTV072501H	\$3,500.00 NM
4	WMUR	M	08/06/12	11:30 PM	News 9 at 11	11-11:35p	:30	RNTV072501H	\$3,500.00 NM
5	WMUR	Tu	08/07/12	11:34 PM	News 9 at 11	11-11:35p	:30	RNTV072501H	\$3,500.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)

## DUPLICATE INVOICE



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**Lehigh Valley, PA 18002-6884**

Invoice #	Invoice Date	Invoice Month	Invoice Period
936783-2	08/12/12	August 2012	07/30/12 - 08/10/12
Advertiser	Product	Estimate Number	
Republican National Commis	Issue	2890	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
45	08/03/12	08/10/12	News 9 at 11	11-11:35p	1111111	:30	7	\$3,500.00	NM
NON-PREEMPTIBLE									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
6 WMURW 08/08/12 11:31 PM News 9 at 11 11-11:35p :30 RNTV072501H \$3,500.00 NM									
7 WMURTh 08/09/12 11:22 PM News 9 at 11 11-11:35p :30 RNTV072501H \$3,500.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/10/12 08/16/12 ----1-- 1 \$3,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
8 WMURF 08/10/12 11:22 PM News 9 at 11 11-11:35p :30 RNTV072501H \$3,500.00 NM									
46	08/03/12	08/10/12	Nightline	1135p-1206a	11111--	:30	5	\$500.00	NM
NON-PREEMPTIBLE									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/03/12 08/09/12 11111-- 5 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURF 08/03/12 11:51 PM Nightline 1135p-1206a :30 RNTV072501H \$500.00 NM									
2 WMURM 08/06/12 11:53 PM Nightline 1135p-1206a :30 RNTV072501H \$500.00 NM									
3 WMURTu 08/07/12 12:02 AM Nightline 1135p-1206a :30 RNTV072501H \$500.00 NM									
4 WMURW 08/08/12 12:01 AM Nightline 1135p-1206a :30 RNTV072501H \$500.00 NM									
5 WMURTh 08/09/12 11:54 PM Nightline 1135p-1206a :30 RNTV072501H \$500.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/10/12 08/16/12 ----1-- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
6 WMURF 08/10/12 11:45 PM Nightline 1135p-1206a :30 RNTV072501H \$500.00 NM									
47	08/03/12	08/10/12	Jimmy Kimmel	1205-105a	MTWTF--	:30	3	\$150.00	NM
NON-PREEMPTIBLE									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/03/12 08/09/12 MTWTF-- 3 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURM 08/06/12 12:46 AM Jimmy Kimmel 1205-105a :30 RNTV072501H \$150.00 NM									
1 WMURTu 08/07/12 1:01 AM Jimmy Kimmel 1205-105a :30 RNTV072501H \$150.00 NM									
3 WMURW 08/08/12 1:01 AM Jimmy Kimmel 1205-105a :30 RNTV072501H \$150.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/10/12 08/16/12 ----F-- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WMURF 08/10/12 12:37 AM Jimmy Kimmel 1205-105a :30 RNTV072501H \$150.00 NM									
48	08/03/12	08/10/12	Good Morning America	7-9a	MTWTF--	:30	2	\$2,000.00	NM
NON-PREEMPTIBLE									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/03/12 08/09/12 MTWTF-- 2 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURM 08/06/12 8:46 AM Good Morning America 7-9a :30 RNTV072501H \$2,000.00 NM									
2 WMURTu 08/07/12 8:52 AM Good Morning America 7-9a :30 RNTV072501H \$2,000.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/10/12 08/16/12 ----F-- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WMURF 08/10/12 8:48 AM Good Morning America 7-9a :30 RNTV072501H \$2,000.00 NM									
49	08/04/12	08/05/12	6a Weekend Daybreak	Sa/Su 6-7a	-----SS	:30	2	\$450.00	NM
NON-PREEMPTIBLE									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/03/12 08/09/12 -----SS 2 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURSa 08/04/12 6:27 AM 6a Weekend Daybreak Sa/Su 6-7a :30 RNTV072501H \$450.00 NM									
1 WMURSu 08/05/12 6:21 AM 6a Weekend Daybreak Sa/Su 6-7a :30 RNTV072501H \$450.00 NM									
50	08/04/12	08/05/12	Weekend GMA	9-10a	-----SS	:30	2	\$700.00	NM
NON-PREEMPTIBLE									

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**Lehigh Valley, PA 18002-6884**

Invoice #	Invoice Date	Invoice Month	Invoice Period
936783-2	08/12/12	August 2012	07/30/12 - 08/10/12
Advertiser	Product	Estimate Number	
Republican National Comm	Issue	2890	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
50	08/04/12	08/05/12	Weekend GMA	9-10a	-----SS	:30	2	\$700.00	NM
NON-PREEMPTIBLE									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/03/12	08/09/12	-----SS	2	\$700.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 WMURSa		08/04/12	9:48 AM	Weekend GMA	9-10a	:30	RNTV072501H	\$700.00	NM
1 WMURSu		08/05/12	9:47 AM	Weekend GMA	9-10a	:30	RNTV072501H	\$700.00	NM
51	08/03/12	08/09/12	KELLY LIVE DAY	9AM-10AM	MTWTF--	:30	2	\$600.00	NM
NON-PREEMPTIBLE									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/03/12	08/09/12	MTWTF--	2	\$600.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WMURF		08/03/12	9:39 AM	KELLY LIVE DAY	9AM-10AM	:30	RNTV072501H	\$600.00	NM
2 WMURM		08/06/12	9:47 AM	KELLY LIVE DAY	9AM-10AM	:30	RNTV072501H	\$600.00	NM
52	08/03/12	08/09/12	Nate Berkus	10-11a	MTWTF--	:30	1	\$400.00	NM
NON-PREEMPTIBLE									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/03/12	08/09/12	MTWTF--	1	\$400.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WMURTu		08/07/12	10:51 AM	Nate Berkus	10-11a	:30	RNTV072501H	\$400.00	NM
53	08/03/12	08/09/12	ELLEN EF	4PM-5PM	MTWTF--	:30	3	\$500.00	NM
NON-PREEMPTIBLE									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/03/12	08/09/12	MTWTF--	3	\$500.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3 WMURTu		08/07/12	4:38 PM	ELLEN EF	4PM-5PM	:30	RNTV072501H	\$500.00	NM
1 WMURW		08/08/12	4:46 PM	ELLEN EF	4PM-5PM	:30	RNTV072501H	\$500.00	NM
2 WMURTh		08/09/12	4:38 PM	ELLEN EF	4PM-5PM	:30	RNTV072501H	\$500.00	NM
54	08/04/12	08/05/12	6p News 9 Weekend	6-7p	-----11	:30	2	\$1,500.00	NM
NON-PREEMPTIBLE									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/30/12	08/05/12	-----11	2	\$1,500.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WMURSa		08/04/12	6:17 PM	6p News 9 Weekend	6-7p	:30	RNTV072501H	\$1,500.00	NM
2 WMURSu		08/05/12	6:14 PM	6p News 9 Weekend	6-7p	:30	RNTV072501H	\$1,500.00	NM

Total Spots **112**

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$222,100.00</b>
<u>Agency Commission</u>	<b>\$33,315.00</b>
<u>Net Amount Due</u>	<b>\$188,785.00</b>